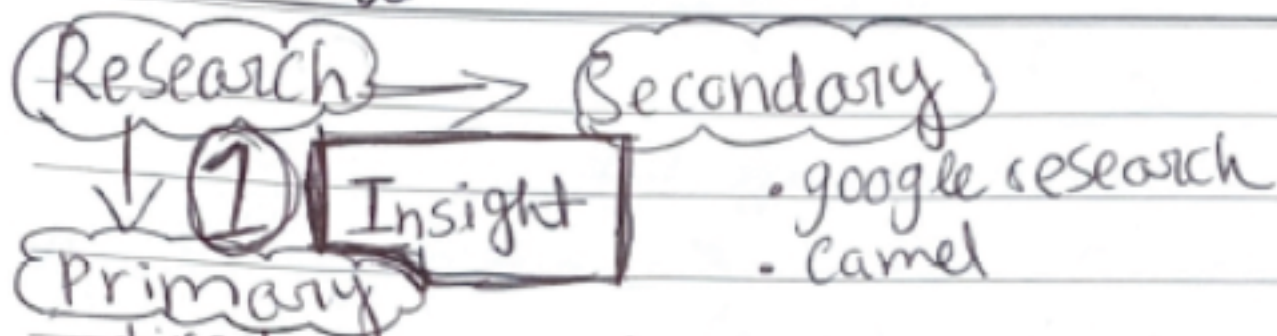




# Camels

Note 380

DATE / /



- direct phone
- Voice + note

(from camel farm owner Al dhaed)

Mohd Al Maazroui

Concept/Idea: - To create An for camel awareness on heritage + racing

Inspiration: - ②

→ Our inspiration was derived <sup>a preexisting</sup> ~~the~~ concept in the USA which relates to highway.

Highway Adoption: →

→ to encourage volunteers to keep a section of a highway free from litter + maintenance

→ this concept is practiced in:-

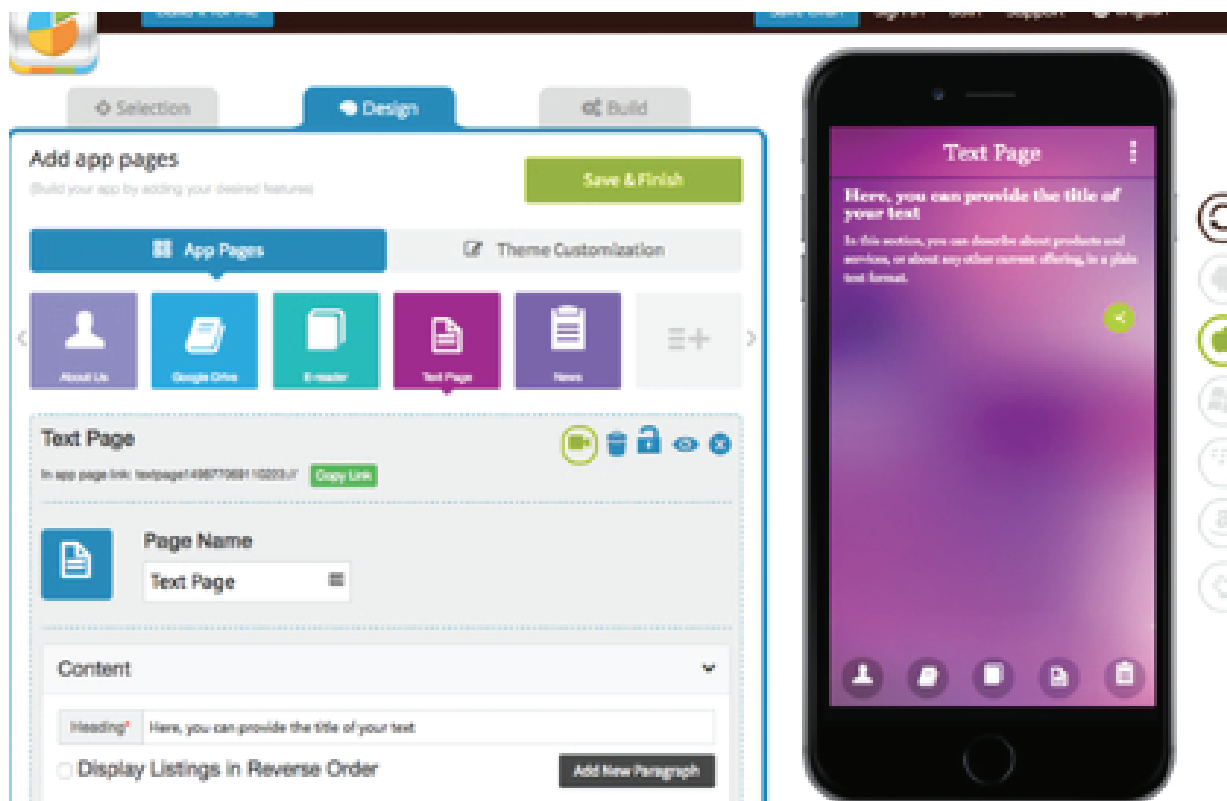
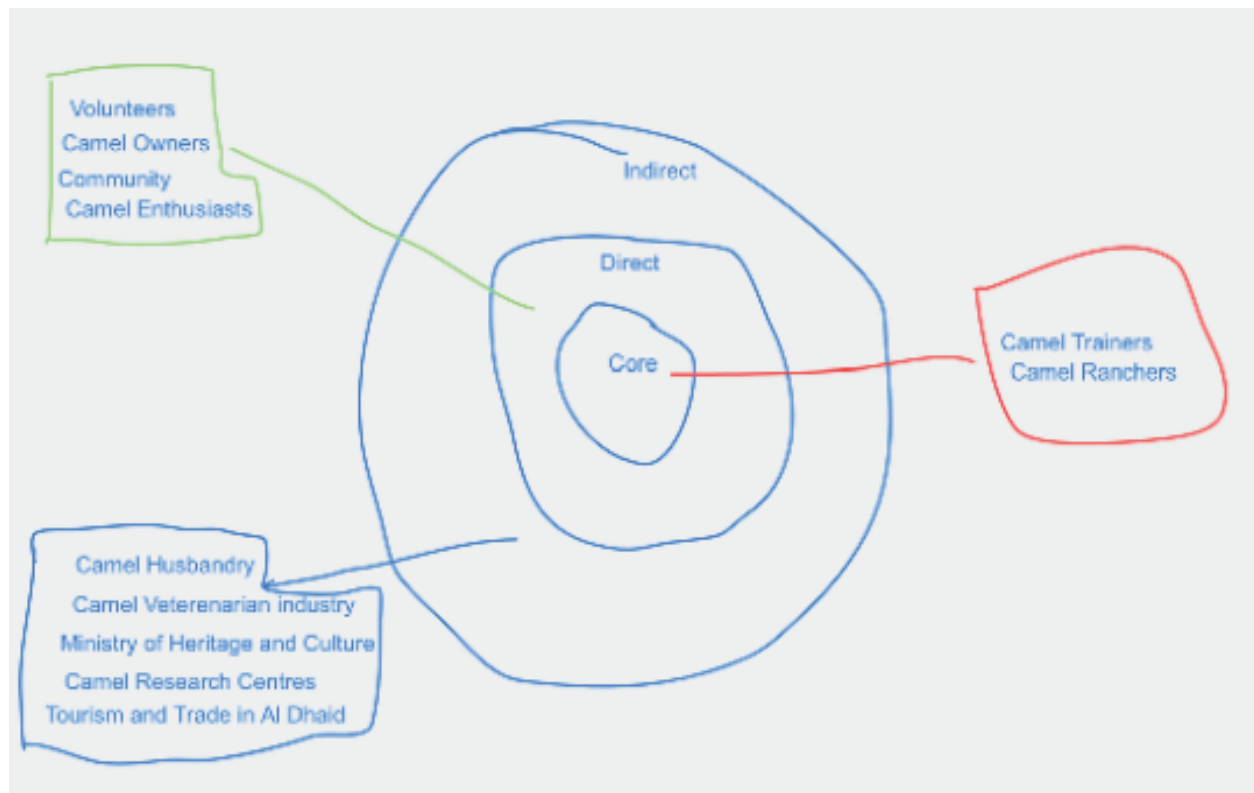
• U.K

• USA

\* Radical for the middle east

\* incremental, because we are taking some preexisting and linking it to communities + concepts to build on it.

→ helps involve females + younger generations in society (Global scale)







## WHAT WE DID

Activity names in the order we completed them

- We did some secondary research on google on camels and their importance in heritage and camel racing.
- We visited the Al Dhaid community Centre to understand more about the culture and community in Al Dhaid and how our topics would relate to the community.
- For Primary research, we were able to find someone who owns a camel farm in Al Dhaid and had a phone call to understand more about camel heritage and racing in the Al Dhaid community.
- We looked for possible solutions in research papers, studies and actions of other countries and societies.

## WHAT WE LEARNED

Key insights from the activities

- We learnt that Al Dhaid community has one of the oldest camel racing tracks and camel selling markets.
- We learnt about the specific existing types of technology used on camels and in racing.
- We understood some racing and beauty standards in camel racing.
- We were able to discover a few aspects of innovation in camel racing technology.
- We learnt about upcoming races in Al Dhaid area.
- We learnt about a camel tracker app that is being used for keeping track on camels.
- We were able to use the information we gained to come up with a possible solution

## WHAT WE'RE GOING TO DO NEXT

Next activity, clarified goal, shifts in the approach

- We want to design our app.
- We want to get the point of View and opinion of our contact on how our solution may or may not work.
- We want to create a platform of interaction and understanding for all ages and cultures.
- We want find a way to incorporate females in our solution.
- We want our focus now to be on strengthening the community of Al Dhaid's camel knowledge by creating awareness within the community.
- We will now be looking at camel health factors.